



**Immunomic
Therapeutics**

**Press Release
For Immediate Release**

New Research Publications Highlight the Effectiveness of LAMP Technology

Rockville, MD, October 28, 2009 — Dr. Bill Hearl, President and CEO of Immunomic Therapeutics, Inc., Rockville, Maryland, commented today on two recent publications in the scientific literature that highlight the use of LAMP Technology as a critical component of nucleic acid vaccines. The first paper, published in *The FASEB Journal* by Manpreet Kaur and co-workers is titled, *Rabies DNA vaccine encoding lysosome-targeted glycoprotein supplemented with Emulsigen-D confers complete protection in pre- and post-exposure studies in BALB/c mice*. This report documents a potent humoral immune response in animals receiving the LAMP based rabies vaccine. Their formulation was not only able to develop neutralizing antibodies in mice, it was also as effective in dogs as the current commercial virus-based vaccine.

The second publication, titled, *Membrane and envelope virus proteins co-expressed as lysosome associated membrane protein (LAMP) fused antigens: a potential tool to develop DNA vaccines against Flaviviruses*, was published from the Thomas August laboratory group (see Dhalia, et al., *Annals of the Brazilian Academy of Science*, 2009. 81:663-669). This report discusses how LAMP-based nucleic acid vaccines serve as potential safe alternatives to vaccination with live (attenuated) virus. Although the yellow fever vaccine has been used for decades and be given to 400 million people, the rate of adverse events following vaccination is on the rise. The LAMP vaccine alternative has demonstrated equivalency in pre-clinical testing and may soon be developed as a safe vaccine for yellow fever and other Flaviviruses.

Dr. Hearl commented on these publications stating, "The continued application of LAMP technology by academic researchers demonstrates the potential power of the LAMP Platform. In these two publications, the researchers take on two infectious diseases and are able to demonstrate that the LAMP formulation is capable of generating neutralizing antibodies. This reinforces our view that LAMP has the potential to re-invent the vaccine landscape with next generation vaccines that are both safe and effective."

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About Immunomic Therapeutics

Immunomic Therapeutics, Inc. ("ITI") is a privately held clinical stage biotechnology company headquartered in Rockville, Maryland with offices in Baltimore & Lancaster, PA. ITI is developing next generation vaccines based on patented LAMP Technology. Our LAMP-vax™ platform significantly increases the effectiveness of the immune response to nucleic acid vaccines while simplifying overall vaccine design and delivery, yielding safer, more cost-effective human and animal therapies. Our LAMP constructs have been validated in human clinical trials (Geron's GRNVAC1 cancer) and have been applied to a wide breadth of targets including infectious disease (Influenza, HIV, West Nile Virus, Dengue and others), allergy and cancer. More information about ITI and LAMP technology can be obtained from www.immunomix.com.

This press release may contain forward looking statements regarding, among other matters, the Company's future prospects. Forward looking statements address matters that are subject to a number of risks and uncertainties that can cause actual results to differ materially. Investors are cautioned that such forward-looking statements in this press release regarding potential applications of ITI's technologies, constitute forward-looking statements that involve risks and uncertainties, including, without limitation, risks inherent in the development and commercialization of potential products, uncertainty of clinical trial results or regulatory approvals or clearances, need for future capital, dependence upon collaborators and maintenance of our intellectual property rights. Future results of the Company will depend on a variety of factors, including the timing of significant orders, the ability of the Company to timely manufacture and deliver ordered products, the ability of the Company to bring new systems to market, the timing of new product releases by the Company's competitors and other competitive factors.

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