



Press Release For Immediate Release

Frost & Sullivan Recognizes Immunomic Therapeutics for its Pioneering DNA Vaccine Technology – LAMP or Lysosome-Associated Membrane Protein

Lancaster, PA, APRIL 12, 2010— Dr. Bill Hearl, President and CEO of Immunomic Therapeutics, Inc., (ITI) announced today that the company is the recipient of the 2010 North American Frost & Sullivan Award for Technology Innovation in DNA Vaccines. Dr. Hearl said, "I am particularly proud of this award because it was based on extensive independent research from a recognized and well regarded leader, Frost & Sullivan; it was a pleasant surprise after years of hard work and dedication to developing better immunology".

DNA vaccines have been under development for several years and hold great promise to address key human health needs. They are simple to manufacture, easy to manipulate, and have enhanced stability. The market for DNA vaccines and vaccines as a category is expected to mushroom with several new vaccines having been recently approved by the FDA (e.g., Gardasil® for HPV). The issue for many DNA vaccines reaching full regulatory approval has been lack of sustainable response due to inadequate T-helper cell involvement.

Immunomic Therapeutics' LAMP technology directs the antigen presenting cell into the Lysosomal MHCII complex within white blood cells which activates the T-helper cells. This direct activation generates a robust response involving both Humoral Immune Response (HIR), which stimulates secretion of relevant antibodies, and cell-mediated immunity which results in antigen-specific cytotoxic T-Lymphocytes. The full immune system is engaged to eradicate any invasive threat. The properties of LAMP technology are well-supported in numerous scientific publications.

"The uniqueness of the technology is that the antigen can be directly delivered into the lysosome and dendritic cell due to which the antigen need not be delivered into the patient as a free peptide or protein," says Frost & Sullivan Research Analyst Nandini Ishwarakrishnan. "Also, since the company's technology does not introduce any kind of free allergen but relies on the use of MHCII molecules, this approach is both feasible and appealing for allergy immunotherapy."

Among Immunomic Therapeutics active partnerships is a relationship with Geron Corporation, who has applied the LAMP technology for use in cancer vaccines. Several promising clinical studies have shown the safety and efficacy of the vaccine. LAMP could also be incorporated into many vaccines currently under development to enhance efficacy.

Receiving the award, Dr. Hearl said, "Our strength lies in our people who include our co-founder Dr. Tom August, a Distinguished Professor at the Johns Hopkins University". Equipped with a strong management team, outstanding science, and continual innovation, the company is poised for success now and in the future. "For these achievements, Ishwarakrishnan says, Immunomic Therapeutics is the worthy recipient of the 2010 North American Frost & Sullivan Award for Technology Innovation in the DNA vaccines market".

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About Immunomic Therapeutics

Immunomic Therapeutics, Inc. ("ITI") is a privately held clinical stage biotechnology company headquartered in Lancaster, PA with offices in Baltimore & Rockville, MD. ITI is developing next generation vaccines based on patented LAMP Technology. Our LAMP-vax™ platform significantly increases the effectiveness of the immune response to nucleic acid vaccines while simplifying overall vaccine design and delivery, yielding safer, more cost-effective human and animal therapies. Our LAMP constructs have been validated in human clinical trials (Geron's GRNVAC1) cancer and have been applied to a wide breadth of targets including allergy, cancer and infectious diseases (e.g., Influenza, HIV, West Nile Virus, Dengue and others). More information about ITI and LAMP technology can be obtained from www.immunomix.com.

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